

POPCORN SALE 2011

This year's Sale includes a new incentive for 2011:

FREE

Free day camp and Cuboree weekends (parents included) for Scouts selling

\$750
or more

CAMP!

Free week at Buffalo Trail Scout Ranch (base camp) for Scouts selling

\$1,500
or more

The 2011 Popcorn Sale will begin October 24. Product and prize orders are due online on November 16.

\$50 GOLD MILITARY DONATION	\$50
\$30 SILVER MILITARY DONATION	\$30
SWEET & SAVORY COLLECTION	\$43
CHEESE LOVER'S COLLECTION	\$31
NEW WHITE CHOCOLATEY PRETZELS	\$25
NEW 18 PACK MW KETTLE CORN	\$25
NEW CHOCOLATEY TRIPLE DELIGHT	\$25
CARAMEL CORN W/ ALMONDS, CASHEWS & PECANS	\$21
BUTTER TOFFEE CARAMEL CORN	\$21
18 PACK MW UNBELEIVABLE BUTTER	\$20
18 PACK MW BUTTER LIGHT	\$20
CLASSIC CARAMEL CORN	\$11



Packaging improvements make bags easier to identify.



Chocolate Lover's Collection has been eliminated – White Chocolatey Pretzels and Chocolatey Triple Delight are being offered as stand-alone items instead.



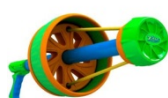
Military donations are now offered in \$30 and \$50 increments.



Kettle Corn 18 pack – NEW FOR 2011!

Prize / Incentives

Any Scout that sells a minimum of **\$100 online** will receive a special edition of the **Council Shoulder Patch (CSP)**



Any Scout who sells **\$600** will receive a **ZYCLONE BLASTER** and a special edition **Council Shoulder Patch (CSP)**

Scouts who sell **\$1,500** or more will get a **bonus \$50 gift card** (in addition to the \$75)

For any Scout selling **\$2,500** or more, **6 percent of their total sales** will be deposited into a **scholarship fund***. The Scout can add to their scholarship fund each year they sell Trails' End popcorn.

Scouts who sell...	...will receive a gift card for:
\$250	\$10
\$350	\$15
\$450	\$20
\$650	\$30
\$850	\$40
\$1,100	\$55
\$1,300	\$75
\$1,800	\$110
\$2,300	\$150

**Scouts only need to meet the \$2,500 annual minimum once. Scholarship form must be completed and submitted to Trails' End after each sale.*